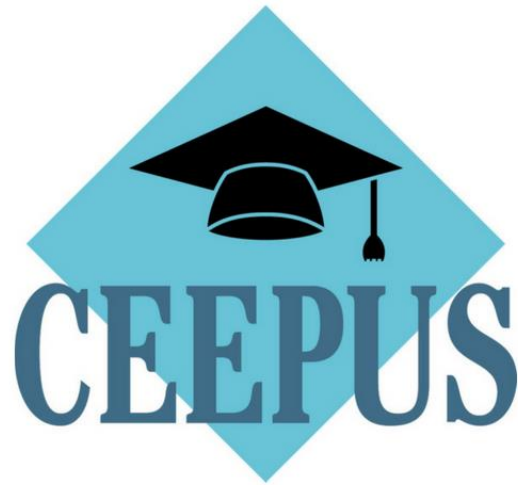


Regional Mobility in Europe: The Importance of CEEPUS based on Hungarian Evidence



Peter Holicza PhD

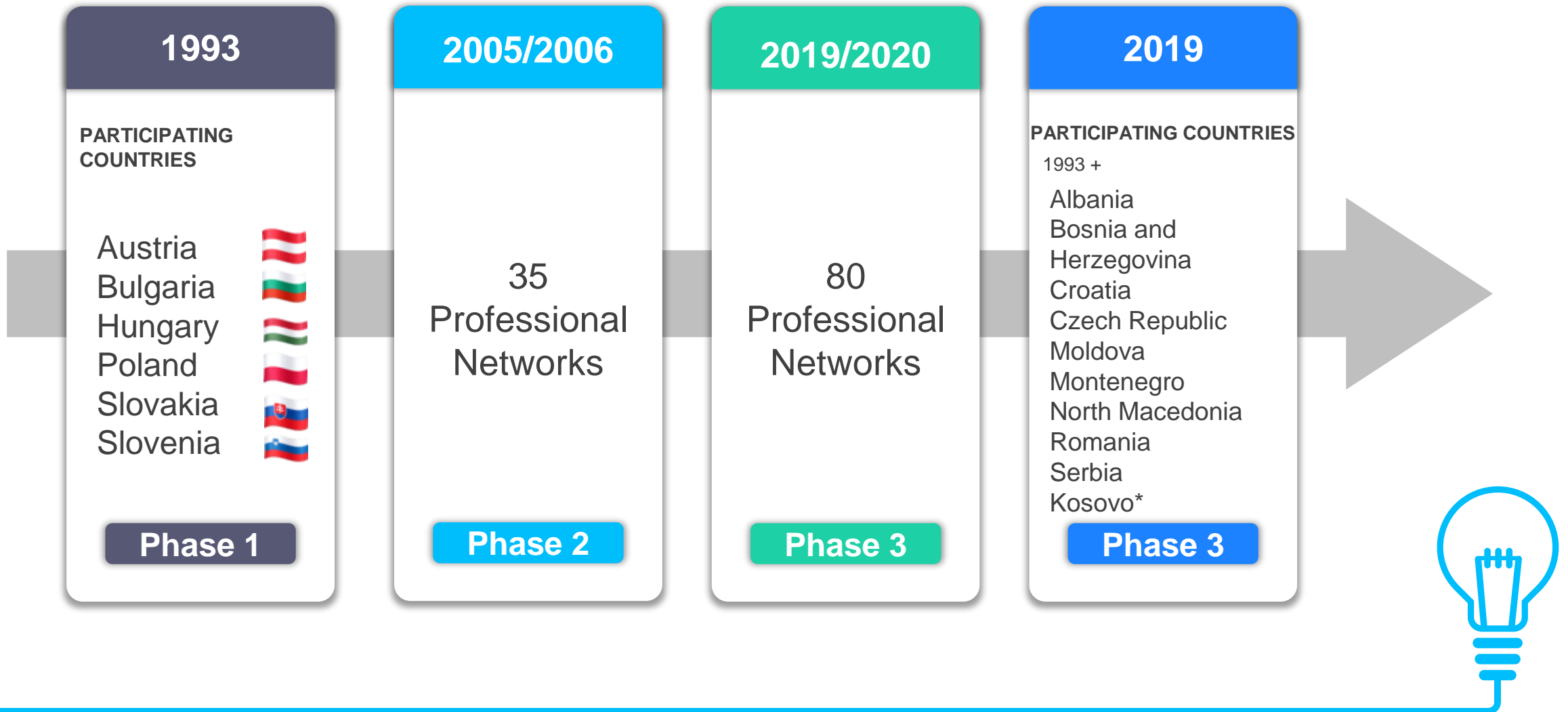
Introduction



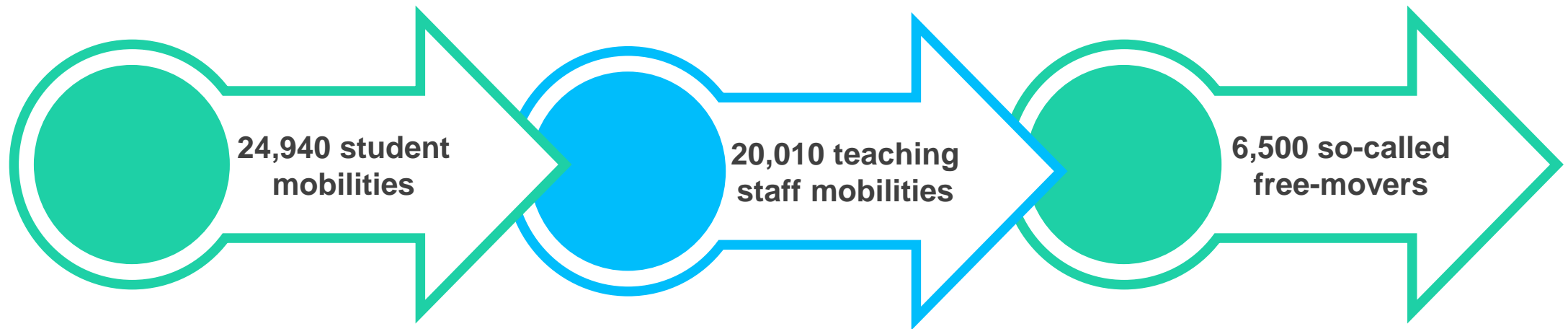
The Central European Exchange Programme for University Studies (CEEPUS) was founded more than **25 years ago** with the aim of supporting the strategic role of the region by academic and further cooperation among the **Central, Eastern and Balkan States of Europe.**



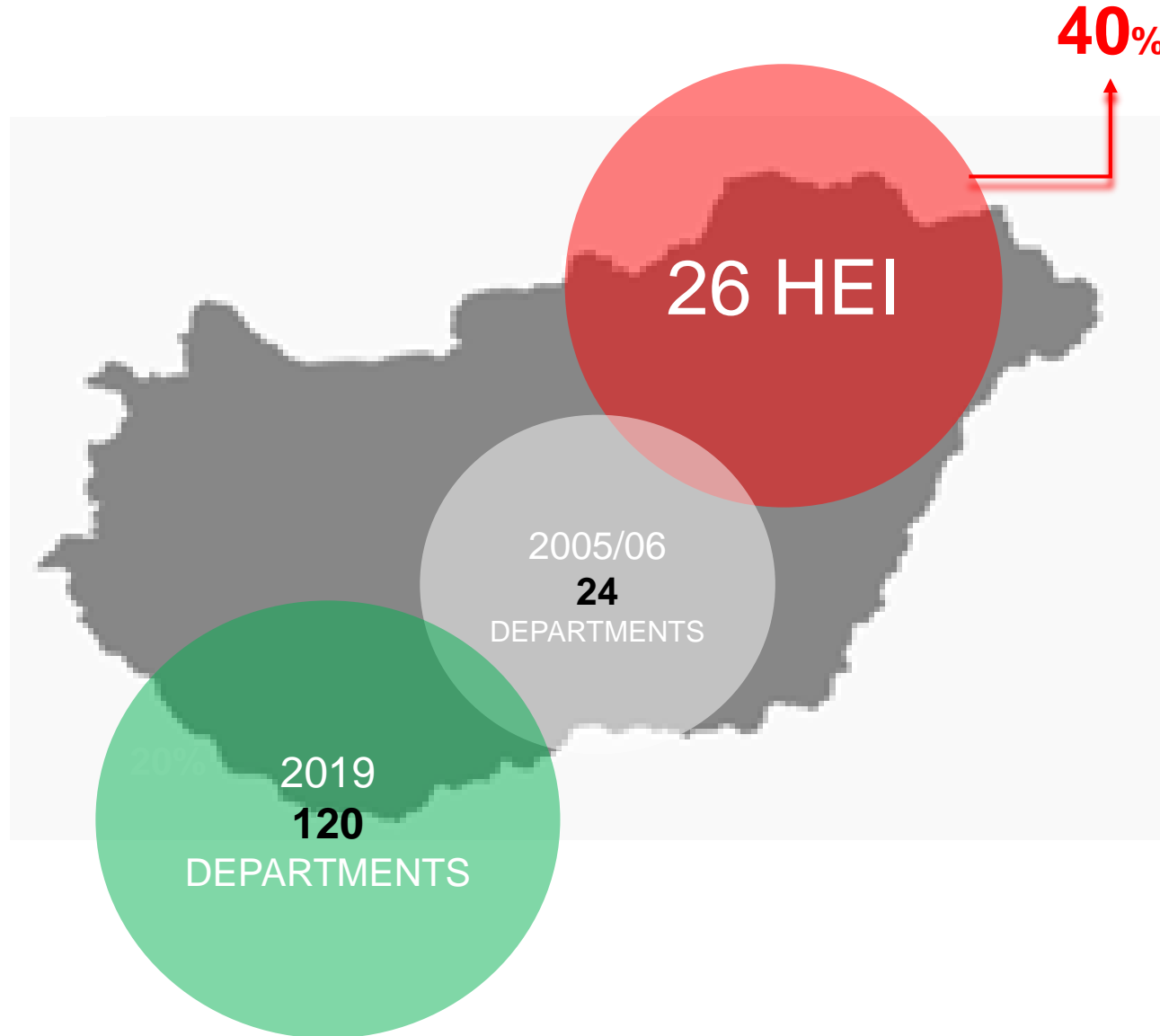
Timeline



1993 – 2019 Mobilities



Hungarian Results



WHO IS IN CHARGE?

Ministry of Education until 1997, when the Hungarian CEEPUS Office was established within the Tempus Public Foundation (National Agency)

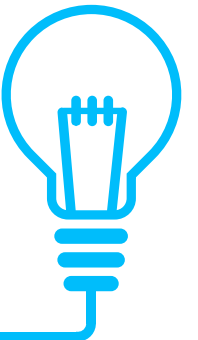
UTILIZATION RATE

The lowest utilization rate was 88% 10 year ago that reached 96% in the recent days

HUNGARIAN NETWORKS

Between 53 and 62 in recent years

CEEPUS Ministerial Prize





Students and Teaching Staff

MOTIVATION

1

shorter mobility
options

2

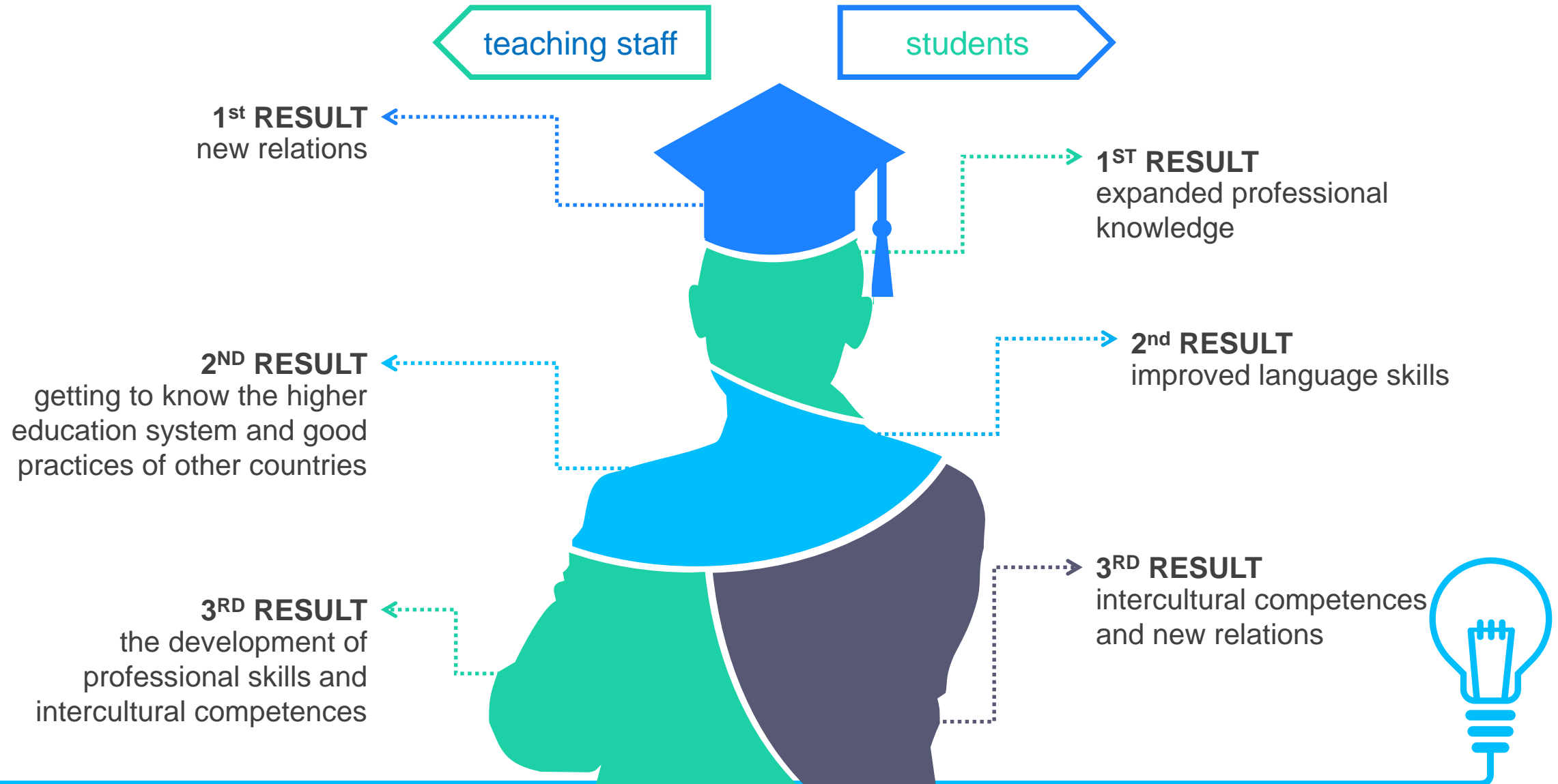
interest in the
(professional)
topic of the
particular network

3

destination country

Student and Teaching Staff Mobility

RESULTS



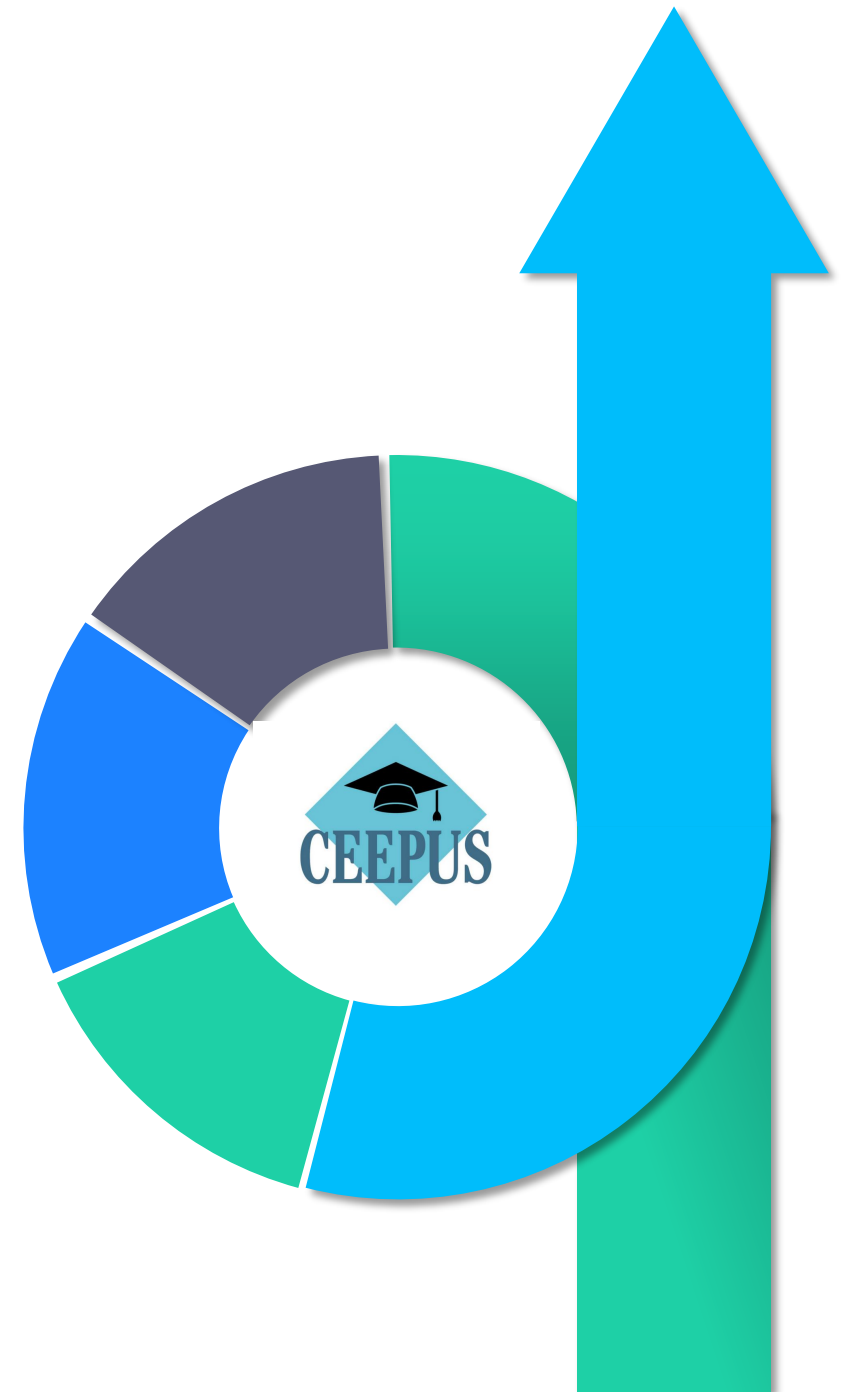
Outcomes & Contributions

internationalization of
Hungarian higher education

International recognition of Hungarian
scientific sphere
(publications, materials, citations etc.)

professional collaboration among
neighboring countries and other
member states in the CEE region

- the participants
- built trust
 - organized and realized mobilities
 - operate inter-institutional networks



SWOT analysis

THREATS

- Competitive rival programs such as E+ KA107 & CM (HU)
- Different administrative requirements co. by co.
- Dissatisfaction - Traffic Sheet
- Annual budget application

STRENGTHS

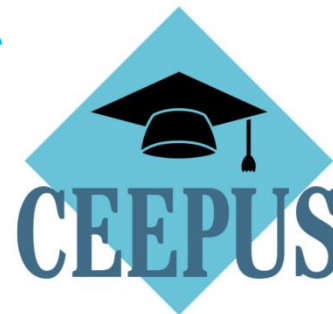
- Flexible mobility periods
- Funds for trainings and summer universities
- Free-mover mobility
- Silent Partners – industrial cooperation
- Ease of application & administration
- Geographical proximity

OPPORTUNITIES

- Covered travel expenses
- Staff mobility as a new target group
- Better branding
- Budget for organizational/ administrative costs

WEAKNESSES

- Low scholarship rates & delays
- No financial support for administrative tasks
- Admin. practices and rules vary
- Limited monthly quotas – competitive networks
- Missing min. quality requirements



Conclusions & Recommendations

25 year of operation and expansion made significant contribution to the Hungarian HE sector.

Most of the HEIs could not continue their CEEPUS activities with an alternative funding scheme.

Further development for effective operation and competitiveness:

Visibility & recognition

Communication of unique selling points - creative and attractive infographics

New, modern and user-friendly online platforms

Involvement of staff mobility and/or budget for administration

New (minimum) quality standards for more sustainable projects and effective program management

Increase scholarship rates especially in the Balkan States

Thank you for your attention!



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