

Corruption, the Lack of Academic Integrity and Other Ethical Issues in Higher Education: What Can be Done within the Bologna Process?

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Abstract

This chapter deals with the latest trends in general corruption research and its implications for higher education. Using several examples from the Bologna countries, the author discusses some current developments and makes recommendation on how to proceed within this context.

Keywords: Academic Integrity, Corruption, Higher Education, Internationalisation, Massification

1. Introduction

Transparency International (TI), an NGO working on corruption worldwide, commonly defines corruption as ‘the abuse of entrusted power for private gain.’ In higher education, however, corruption also encompasses ‘the lack of academic integrity.’ The second definition applies to both public and private institutions, since what they both offer – education – can be construed as a public good. Corruption might be perceived or it might not; in higher education, however, this differentiation is less relevant. Along with the kinds of monetary and non-monetary corruption that can be found anywhere in society, such as corruption in procurement and favouritism in hiring and/or promoting employees, corruption in higher education can implicate the students themselves, thus exerting an influence over the next generation (Denisova-Schmidt, 2016a, 2016b, 2016c, 2017a, 2017b, 2017c, Denisova-Schmidt and de Wit, 2017).

While corruption in higher education is not a new phenomenon, its unprecedented dimensions, the growing challenge of mitigating and preventing it in many academic systems as well as its international aspect are rather new. Can corruption be exported and/or imported with the rise of mobility among students and faculty and the internationalization of educational institutions? Are universities prepared to deal with actors from endemically corrupt societies? What tools and best practices are particularly efficient in increasing academic integrity? Or is it an irreversible process? How can the latest research contribute to the policy debate within the Bologna process?

The paper is structured as follows: first, I discuss the current trends in the general research on corruption and its implications for higher education within the Bologna context, then I give an overview of some successful tools for mitigating academic dishonesty and I discuss the challenges of their implementation.

2. Corruption Research as a Field of Study

What is “corruption,” really? Scholars and practitioners often work with definitions developed by international organizations such as the World Bank, United Nations (UN) and its sub-structures, as well as Transparency International (TI), an NGO working on corruption worldwide:

‘[Corruption is] the abuse of public office for private gain’ (World Bank¹);

‘[Corruption is] the misuse of public power, office or authority for private benefit through bribery, extortion, influence peddling, nepotism, fraud, speed money or embezzlement’ (UNDP²);

‘Corruption is the abuse of entrusted power for private gain’ (Transparency International³).

In spite of some slight differences in wording, the idea is approximately the same: something that was previously ‘public’ becomes ‘private’, often in an improper way. How does this relate to higher education? While some might argue that these definitions apply to public universities only and do not cover private ones, these definitions in fact relate to both public and private institutions, since what they both offer – education – is a public good. More concretely: Imagine a student writing a term paper. He or she plagiarizes, which is to say, he or she copies and pastes text from other sources without acknowledging them. The student submits this paper and receives a grade for it. This is fraud

¹ <http://www1.worldbank.org/publicsector/anticorrupt/corruptn/cor02.htm#note1>

² <https://www.igi-global.com/dictionary/corruption/6010>

³ <https://www.transparency.org/what-is-corruption/>

– one form of corruption. Taking it a step further, let's say that the faculty member who is responsible for grading this paper chooses to ignore the plagiarism. In this case, the faculty member is misusing an entrusted power for private gain, in the broader sense (Denisova-Schmidt, 2017a). Faculty members do not necessary have to be bribed to do it; their reasons might vary, from being overloaded with other duties to the lack of time to investigate. Some scholars often do not dare to call it 'corruption' and mitigate this small 'sin' by referring to it as 'student dishonesty', 'academic dishonesty', 'cheating', or just simply 'plagiarism' (s. e.g. Curtis et al. 2013, Golunov, 2014, Curtis and Vardanega, 2016, Chapman and Linder, 2016, Denisova-Schmidt, 2016a, Denisova-Schmidt, et al. 2016a).

Corruption is typically used as a generic term for a wide range of actions, including favoritism, nepotism, advantage granting, cronyism, and many other activities: Table 1 illustrates some other types of corruption as well as some examples from the higher education sector. All these types might be judged differently depending on the perspective (insiders or outsiders) and the national/cultural context.

Table 1: Selected Examples of Corruption in Higher Education

Terms/TI definitions ⁴	Bribery The offering, promising, giving, accepting, or soliciting of an advantage as an inducement for an action that is illegal, unethical, or a breach of trust. Inducements can take the form of gifts, loans, fees, rewards, or other advantages (taxes, services, donations, etc.).
Examples	A student bribes a professor to change a grade in his/her favor; a faculty member bribes a ghostwriter for his/her own publication; university administration demands bribes from service suppliers.
Terms/TI definitions	Collusion A secret agreement between parties, in the public and/or private sector, to conspire to commit actions aimed to deceive or commit fraud with the objective of illicit financial gain. The parties involved often are referred to as "cartels."
Examples	Faculty members ignore or pretend to ignore students' academic misbehavior; Faculty members are involved in "citation" cartels: citing each other's works/journals without necessity; Administration chooses the winner in an open tender, based on a prior agreement.
Terms/TI definitions	Conflict of interest A situation where an individual, or the entity for which this person works, whether a government, business, media outlet, or civil society organization, is confronted with choosing between the duties and demands of their position and their own private interests.
Examples	A high-ranking official responsible for accreditation is placed in charge of a university, for which he and/or she recently worked; A professor grades his/her nephew/niece or supervises a thesis written by his/her fiancé; A university manager responsible for catering buys food from his/her relatives only.
Terms/TI definitions	Favoritism

	<p>Patronage: form of favoritism in which a person is selected, regardless of qualifications or entitlement, for a job or government benefit because of political affiliations or connections</p> <p>Nepotism: form of favoritism based on acquaintances and familiar relationships whereby someone in an official position exploits his or her power and authority to provide a job or favor to a family member or friend, even though he or she may not be qualified or deserving.</p>
Examples	A student is admitted, or a faculty member is hired/promoted, based only on his/her personal connections and/or family relations; academic achievement and other relevant competencies are not considered.
Terms/TI definitions	<p>Fraud</p> <p>To cheat: the act of intentionally deceiving someone in order to gain an unfair or illegal advantage (financial, political, or otherwise).</p>
Examples	<p>A student cheats in his/her written assignment, or a faculty member plagiarizes in his/her paper;</p> <p>A staff member falsifies an admissions application;</p> <p>A significant amount of a research grant goes to other purposes than what is indicated in the research proposal;</p> <p>Universities expect a contribution from students receiving financial support.</p>
Terms/TI definitions	<p>Lobbying</p> <p>Any activity carried out to influence a government or institution's policies and decisions in favor of a specific cause or outcome.</p>
Examples	Some industries support research projects expecting positive and/or promising outcomes for their products/services.
Terms/TI definitions	<p>Revolving doors</p> <p>An individual who moves back and forth between public office and private companies, exploiting his/her period of government service for the benefit of the companies he/she used to regulate.</p>
Examples	An influential government official opts for employment as a university rector.

Source: Updated and expanded version from Denisova-Schmidt, 2017b

3. Corruption in Bologna countries

Virtually all forms of corruption are prevalent in the Bologna countries. According to a 2015 survey conducted in Ukraine, for example, every second student reported an experience with bribery at university (Denisova-Schmidt and Prytula, 2017). According to Guardian Data, the number of incidents of cheating involving technology (mobile phones, smart watches, etc.) at UK universities increased by 42% between 2012 and 2016. In 2016 alone, 25% of students caught during cheating used various electronic devices (Marsh, 2017). Cheating and plagiarism might happen among scholars, too. The Austrian Agency for Research Integrity reported about several recent cases, including double submission of the same proposal or authorship conflict. The latter case was a conflict between a PhD student and her supervisor, which made it impossible for her to defend her dissertation in Austria ("Research Integrity Practices in Science Europe Member Organisations", 2016). In 2016, the Ministers of Education of Armenia, Bosnia and Herzegovina, Croatia, Russia, and Ukraine were all implicated in conflicts of interest. In addition, some or all the deputy Ministers of Education in Armenia, Azerbaijan, Croatia, Moldova, Serbia, and Ukraine, as well as some members of the cabinets in Armenia and Kazakhstan, have also been accused of having conflicts of interest. These ranged from an active for-profit affiliation to an expectation of going through the 'revolving door' into a salaried or shareholder position at a university after leaving the public sector. For-profit affiliations with universities were also common among lower-level heads of departments for higher education in Armenia, Azerbaijan,

Moldova, Russia, and Serbia, as well as among education-focused legislators in Azerbaijan, Bosnia and Herzegovina, Macedonia, Moldova, Serbia, and Ukraine (Milovanovitch et. al, 2017). Milovanovitch, et. al. (2015) claims that the hiring of faculty members and staff in Armenia is often based on personal relationship rather than on merit; in addition, dismissals of academic staff might occur due to their activism in fighting for their rights or their membership in the political opposition. *Dissernet*, a community of Russian activities fighting plagiarism in academic writing, including dissertations, created a ranking of university rectors with questionable academic backgrounds who sought to exploit monetary interests in their positions by employing friends and relatives as employees and/or subcontractors.⁵ The geography of the violence of academic integrity is wide; the scope and the techniques might vary, as might the courage of the all involved actors to talk about it openly might. Some scholars argue that the current situation in many countries leads to 'academic collusion' (Titaev, 2012), or situations in which almost all of the stakeholders involved in academia might occasionally pretend to teach, carry out research, or study due high pressure. The following example demonstrates the challenges of this phenomenon.

4. Favoritism vs Strong Social Ties

The situation in which a (new) faculty member is hired and/or promoted based on his/her personal connections and/or family relationships and not on his/her academic achievement or other relevant competencies is called 'favoritism' – or corruption, according to TI. Should any personal and/or family relationships be banned per se in university employment decisions? I am familiar with a case that happened at one Russell-Group University in the United Kingdom, where a new faculty member was indeed not hired because his brother had already been working for the same institution. In Germany, on the other hand, according to Kehm, it is almost impossible to get a university professorship without personal networks. This informal '... support is never made public and never openly discussed but will be able to topple ranking lists of candidates established by search commissions' (Kehm, 2015, p. 130). The competition is very high: for every five successfully completed habilitations⁶, there is only one vacant post (Müller, 2017). Stipulating the fact that the lack of a formal habilitation might be compensated by a 'habilitation equivalency', the situation is even more drastic. More influential people in academia tend to help (young) colleagues for many reasons: one of them might belong to the same research school and/or share similar research ideas and a willingness to continue the work on a particular research topic. But even powerful networks cannot always guarantee a job. A search commission might favorite an average candidate over an excellent one in order not to be swayed by the fame of this great researcher when he or she becomes a colleague, or they might decide on a candidate with less informal support in order to spite the personal networks of other competitors (Denisova-Schmidt, 2017d). Nevertheless, it is important to have a network and sometimes even belong to the 'correct' political party or church. In 2007, for example, Alfred Scharenberg claimed that he was not appointed as a professor of political science at the Free University of Berlin due to his activity in the Rosa Luxemburg Foundation (cf. e.g. FU Berlin, 2007, Kirchgessner, 2007, Wittrock, 2007).⁷ Moreover, Ulla Wessels sued the University of Erlangen-Nuremberg in 2012 for not hiring her as professor of philosophy because she was not catholic (cf. e.g. **Scherf, 2012, Auer, 2015**). While this seems to be an open secret in Germany, scholars in other countries, such as Russia, often stress the importance of social ties and loyalty openly, because they are crucial for academic life (cf. Yudkevich, 2015).

5. Anti-Corruption Research and Anti-Corruption Measures

⁵ Rectory: prizvanie i biznes. <https://www.youtube.com/watch?v=9xNWwAjsLsY>

⁶ The habilitation is a formal requirement (but not a guarantee) for a full-professorship position at German universities. The search committee might consider candidates who are 'habilitation equivalent', however. In some fields such as engineering or economics, a habilitation is not required anymore (cf. Kehm, 2015).

⁷ The Rosa Luxemburg Foundation is a German organization affiliated with the political party The Left.

The modern corruption paradigm is based on the assumption that corruption can be clearly defined, measured and subsequently combated (for a critique of this, see Ledeneva 2009, Ledeneva 2013, Barsukova and Ledeneva 2014, Denisova-Schmidt et al 2016c, Ledeneva et al. 2017, Denisova-Schmidt and Kryzhko, 2018). Various approaches have been used in corruption research, such as the principal-agent model (Klitgaard 1988) or the rent-seeking approach (see more in Graeff and Grieger 2012). In these approaches, corruption is often understood as a 'deviation from the norm' that can and should be tackled. There are other approaches in which corruption is usually considered in a particular context and defined as a 'norm'. This is particularly common in countries with endemic corruption (see e.g. Mungiu-Pippidi 2011, Rothstein 2011). In such societies, combating corruption could be more difficult, as corruption is viewed as a collective action (Marquette and Pfeiffer, 2015). The knowledge that corruption is widespread can even lead to more corruption (John et al., 2014, Gingerich et. al. 2015). Two experiments on the effectiveness of anti-corruption educational campaigns in Ukraine, a country with high rates of corruption, proved that such campaigns can have the opposite effect: instead of fighting corruption, they might actually promote it. Recent studies (Denisova-Schmidt et al. 2015 and Denisova-Schmidt et al. 2016a) have quantified the effects of anti-corruption measures on students at several state universities in Lviv, Ukraine. The results indicated, among other things, that young people who have had experience with corruption at universities were not influenced by anti-corruption materials created using TI materials. The only exception is that these students often tended to rate corruption as negative (corruption is 'bad' or corruption is a 'crime'). For young people who have not experienced corruption at universities, the programs have the opposite effect: they learn new techniques of academic dishonesty and their assumption that corruption is widespread can therefore be confirmed. Marquette and Pfeiffer (2015) argue that numerous anti-corruption measures fail not because they are based on inadequate theories, such as the principal-agent model and/or the theory of collective action (Persson et al., 2013, Mungiu-Pippidi 2011, Nasiritousi 2011), but because they do not take into account that corruption can be an effective tool to help people deal with things, especially in an institutionally weak environment. From this perspective, policymakers should recognize the functions of corruption and combat it by developing alternative solutions. Then anti-corruption measures would be significantly more successful (Denisova-Schmidt and Prytula 2016, Ledeneva et al., 2017).

6. Remedying Corruption within the Bologna Process

In order to combat this corruption, the faculty should present their assignments and expectations more clearly to the students, stipulating their educational and cultural backgrounds. In some cultures, for example, students might have a different concept of the term 'plagiarism': some material might be widely considered to be common knowledge and therefore does not need to be cited properly. While editing three books⁸ with young Russian authors (undergraduate and graduate students), my colleague and I observed that some of them simply copied and pasted without acknowledging any sources, especially when describing the state of research. One student even argued, 'this is only theory'. Only after some discussions with those students did we realize the problem: Russian students need to be taught such basic concepts as a precise definition of plagiarism in their academic writing courses. One of the useful arguments here might be mentioning several recent examples of high-profile politicians accused of plagiarism during their university years and the consequences on their professional future.⁹

⁸ Denisova-Schmidt, E. and Leontyeva, E. (2012a), *Korruptsiia v povsednevnoi zhizni, biznese i kul'ture. Vzgliad rossiiskikh studentov* (Corruption in Everyday Life, Business and Culture. A Russian Student Perspective), Europäischer Hochschulverlag, Bremen; Denisova-Schmidt, E. and Leontyeva, E. (2013a), *Korruptsiia v Rossii: aktual'nye tendencii i perspektivy. Vzgliad rossiiskikh studentov* (Corruption in Russia: Current Trends and Outlooks. A Russian Student Perspective), Europäischer Hochschulverlag, Bremen; Denisova-Schmidt, E. and Leontyeva, E. (2013c), *Sjuzhety o korruptcii v rossiiskikh fil'mach i serialach: Vzgliad rossiiskikh studentov* (The Representation of Corruption in Russian Movies and Sitcoms: A Russian Student Perspective), Europäischer Hochschulverlag, Bremen.

⁹ Just to name a few examples: German Defense Minister Karl-Theodor zu Guttenberg in 2011, **Hungarian President Pal Schmitt in 2012**, German Education Minister Annette Schavan in 2013 and **Romanian Minister President Victor Ponta in 2016**.

Additional courses on academic integrity might increase students' awareness significantly (Curtis et al. 2013). Faculty members should serve as role models, however. If they also cheat, they might not be able to demand the opposite behavior from their students. A large number of (external) proctors for supervising examinations might be an efficient remedy, as well as the use of randomized seating and several versions of the same examination (if possible) to prevent copying from a neighbor (Denisova-Schmidt, 2017a).

In addition to training and raising awareness, creating appropriate policies and procedures on academic integrity might be another very important step for orientating all of the involved stakeholders: students on what is right and what is wrong as well as faculty members and university administration on what to do in detected cases of academic dishonesty. The University of St. Gallen (Switzerland), for example, defines in its regulations academic dishonesty as follows: 'falsifying a candidate's own or another candidate's examination paper, using or making available inadmissible aids or information, failing to comply with general or specific instructions for the conduct of the examination or arrogating other people's intellectual property (plagiarism)' (Examination Regulations, 2014). Even attempted dishonesty might be punished. The punishment might include a reduced grade or grading with the lowest possible mark 1.0 (inadequate) or some other sanctions including removal from university. Sanctions for misconduct and malpractice might be an efficient remedy among scholars as well. The survey report "Research Integrity Practices in Science Europe Member Organisations" (2016), for example, recommended that sanctions be applied for individuals as well as for institutions. Depending on the national context, sanctions against individuals might be covered by (a) *employment law*, ranging from a written letter of reprimand to dismissal; by (b) *civil law*, such as financial penalties for copyright infringement or repayments of received funds; and/or by (c) *academic policies or professional standards*, whereby the tools might include withdrawal of a degree, academic title, or licence as well as exclusion from membership in an academic society, team, or pool of future grant applicants. Sanctions against institutions are also possible, though uncommon, 'because usually it is an individual who has transgressed, not the institution'. These sanctions might include repayment of a research grant or a ban from further funding (often for a limited period of time).

It is crucial to acknowledge this problem and not to treat it as the elephant in the room. General research on corruption suggests not fighting corruption in general but rather focusing on specific malpractices (cf. Shekshnia et al. 2017). The German Academic Exchange Service (DAAD), for example, established the Akademische Prüfstelle (APS) in 2001 in Beijing to prevent Chinese applicants from coming to German universities with fake diplomas. The agency is responsible for validating certificates awarded in China and assessing young people in language skills and in appropriate discipline. Now German, Austrian, Swiss, and Belgian universities require this document for Chinese applicants. The UK battle against plagiarism might consider this as another ongoing successful example. **The Quality Assurance Agency for Higher Education (QAA)** recently published a report on the 'growing threat to UK higher education from custom essay writing services' or 'essay mills'. The agency develops concrete actions to be taken against companies providing such services. Inspired by the experience of New Zealand, which has fined and even frozen the assets of essay mills, QAA suggests the introduction of the same procedure. Milovanovich et al. (2015) in their study on academic integrity in Armenia suggest first to look at a single case of suspected integrity violation, then describe and determine the factors that create incentives for the integrity violation and, based on this analysis, develop pointers for action. The researchers name two main reasons for the widespread cheating among Armenian students: 'the lack of intrinsic motivation to study' and 'overloaded and/or outdated study content' and argue that, by addressing these two issues, cheating might decrease.

Some measures might be easily implemented, so why have not all universities within the Bologna process done it? Why do not all universities clear procedures and policies on the ethical behavior? Why do not all universities use anti-plagiarism software programs and take legal actions against companies

providing questionable services? Some of the measures might be costly. Take for example the use of anti-plagiarism software in Ukraine: a company offering such services currently charges 1 hryvnia per page¹⁰; therefore, many universities can only afford to check bachelor/master/PhD theses (if at all) and not term papers. Some measures mean more additional resources and/or obligations for already overworked faculty members and university administrations. Some measures might not be implemented yet due to weak management, while other measures might be not implemented concisely. Corruption seems to be a very effective tool to respond to massification, falling or insecure financial support, and growing competition among institutions on the national and international levels, as well as to the increasing demands on university researchers and instructors. Tackling these issues might be a good and efficient strategy for tackling corruption.

The negative consequences of corruption in higher education are particularly severe: in their last formative years, students consciously and/or unconsciously learn that corruption is widespread and even 'normal' – behavior that these young people might transfer to their future professional lives (Heyneman, 2013, Denisova-Schmidt 2013, 2016a, 2016b, 2016c). No one should ever wonder if graduates in medicine would become involved in promoting drugs without evidence, if managers would cheat and steal, or if lawyers and bankers would develop new schemes for tax evasion and fraud. Universities should incorporate ethical issues into their curricula and certainly act ethically and transparently themselves, as was suggested in the Poznan Declaration – 'a formal statement aimed at **mainstreaming ethics and anti-corruption in higher education**' endorsed by 68 members universities of Compostela Group of Universities, the World University Consortium, the World Academy of Art and Science and TI. The decision makers within the Bologna process should support and encourage exchanges on this topic among all involved stakeholders on practical issues as well as more reflection and research on blind spots and borders between legal and illegal, good and bad, acceptable and unacceptable practices.

7. Conclusion

What can educators and decision makers within the Bologna process learn from general corruption research? First of all, many anti-corruption reforms failed not because they were based on inefficient theories, or because the involved stakeholders lacked the courage to implement the new reforms, but because the decision makers did not consider the functions that corruption might serve, especially in weak institutional environments. In higher education, corruption might often be considered an efficient tool to address the challenges of massification, internationalization and shrinking financing. Hence the latter issues should be considered when developing anti-corruption strategies and measures within the higher education sector. Secondly, such measures should not attempt to address corruption in general, but rather focus on specific practices, such as the recent initiatives of the UK government to hinder the operations of essay mills within the country or the 'old' practice developed by the German Akademische Prüfstelle (APS) of checking the creditability of Chinese students applying to study in the German-speaking countries. Such remedies might have a controlling function, as in the case of anti-plagiarism software programs, or a preventing function, as in training on academic integrity. Last, but not least, it is crucial to start addressing this phenomenon using all the available resources within the Bologna process, to admit its existence and scope and to work together to mitigate it.

¹⁰ The current average monthly salary in Ukraine is 750 hryvnias (about 275 USD).

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